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HoBOOken 5K Halloween Run & Scary Scurry Kids' Run
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For Immediate Release

**The HoBOOken 5K Halloween Run and Scary Scurry Kids' Run
Returns October 28th - Date is Fast Approaching!**

Proceeds benefit The Hoboken Shelter & Help the Homeless

October 17, 2017, Hoboken, NJ – The date for the 2017 HoBOOken 5K Halloween Run and Scary Scurry Kids' Run is getting scary close! The race is set for Saturday, October 28th at 10am at Pier A Park in Hoboken, NJ.

The annual race, now in its 8th year, is Hoboken's one and only costumed race! It is [The Hoboken Shelter](#)'s biggest annual fundraising event, raising over \$60,000 in 2016. In 2017, The Hoboken Shelter marked 35 years of helping Hoboken's homeless.

Participants are encouraged to sign up early to get reduced rates. Save your spot quickly for this fun event in Hoboken as registration closes on Thursday, October 26th at 11:59pm. Registration is currently \$35 for adults and \$15 for children. On race day, it will go up to \$40 for adults and \$20 for children. You can register for the HoBOOken 5K at their [website](#).

Running enthusiasts, Halloween lovers, and those who support the mission of helping the homeless get back on their feet are encouraged to attend. The race is flat, fast and fun, providing a perfect opportunity to showcase your Halloween costume while having a great time. It offers stunning views of Manhattan from the Hoboken waterfront.

As in previous years, runners are encouraged to put together a team, bringing together friends, family and colleagues to complete the course and raise money for the Shelter. You can find more information about the fundraising contest on the run's [website](#). The top fundraising team will receive dinner for six at Elysian Café, donated by Eugene and Joyce Flinn. There are also great prizes for individual fundraising. The top prize is an overnight stay at the W Hotel in Hoboken.

The race is family friendly and the Scary Scurry Kids' Run will take place at 11am. Children ages 2-8 (those, though, 9+ are welcome), race down the grass on Pier A Park for varying distances determined by age. The kids' run is brought to you this year by Little Hoboken & The Inner Athlete, and prior to the race kickoff at 11am there will be songs from PreSchool of Rock. There will be prizes and goodies for participants.

There will be music and entertainment for all in attendance. Prior to the race, Retro Fitness will do a warmup and after the race we'll have stretching led by Powerflow Yoga. There will also be great food from Surf Taco and other vendors, including Bean Vault Coffee and Insomnia Cookies.

Additional vendors include Massage Envy who will be offering massages. There will be awards for costumes in various categories.

This event is brought to you by the race's sponsors, including top contributors, Singleton Galmann Realty, and Mason Civic League. Other key sponsors include Tradeweb, Rockefeller Group, City Bistro & Johnny Pepperoni, Investors Bank, Kings Food Markets, and Surf Taco. A full list of our sponsors is available [here](#).

Help us to exceed last year's fundraising and contribute to the great cause of ending homelessness while having fun with friends and family.

About the Hoboken Shelter:

The HoBooken5K and Kids' Scary Scurry benefits the Hoboken Shelter. The Shelter transforms lives by providing meals for the hungry, shelter for the homeless, and services to help people to become housed. In addition to sheltering 50 people nightly and serving 500 meals daily, the Shelter provides supportive services to help guests gain employment, achieve independence, and reintegrate into the community.

About the HoBOOKen 5K Halloween Run and Kids' Scary Scurry:

The 5k race starts at 10:00 AM and is followed by the Kids' Run at 11:00 AM. The race begins near Pier A Park in Hoboken. Race registration closes on October 26th at 11:59pm. The race will sell out. Registration is \$35. Please visit the [race website](#) for details.