



# 5K Sponsorship Opportunities

## **HOBOKEN**5K 2017 *Halloween Run*

The **HoBooken5K** is Hoboken's one and only costumed race! This year, the race will fall on Saturday, October 28, 2017.

This race is the Hoboken Shelter's biggest fundraising event of the year. The Shelter transforms lives, sheltering 50 people nightly, serving 500 meals daily, and hosting 1,000 showers weekly for those in need. The Hoboken Shelter provides support services to help guests gain employment, achieve independence, and reintegrate into the community. We can only do this with your support.

Last year, we raised more than **\$50,000** with nearly 1,700 runners dashing through the streets of Hoboken. There were hundreds more spectators, friends, and family in attendance. It's one of Hoboken's largest 5K races!

We are asking for your help to surpass our total from last year!



**SATURDAY, OCTOBER 28, 2017**  
**10AM | PIER A PARK | HOBOKEN, NJ**



# **\$10,000** PREMIER RACE SPONSOR— THE WICKEDEST WITCH

*(Limited to 1 sponsor)*



- Named as official race sponsor
- Prime placement of company logo, featured on front of race t-shirts
- Company logo featured on banner at finish line
- Premier placement on race materials and website
- Featured meet and greet promotional table at event
- Opportunity to distribute promotional materials
- Premier mention in press and social media
- Featured in all PSA's about event
- Other promotional opportunities as discussed
- Eight race registrations with t-shirts



## **GREAT PUMPKIN SPONSOR—\$5,000**

- Prime placement of company logo on race t-shirts
- Banner at event with company logo
- Featured promotional table at event location
- Company logo on race materials and website
- Opportunity to include promotional materials in entrant race bags
- Inclusion in press and social media
- Six race registrations with t-shirts



## **MONSTER MILE MARKERS SPONSOR—\$2,500**

- Company logo prominently featured on race t-shirts
- Company logo featured on all mile markers
- Featured promotional table at event location
- Company logo on race materials and website
- Opportunity to distribute promotional materials
- Inclusion in press and social media
- Four race registrations with t-shirt



## **DASHING DEMONS SPONSOR—\$1,000**

- Company logo on race t-shirts
- Promotional table at event
- Company mentioned on race materials and website
- Opportunity to distribute promotional materials
- Inclusion in press and social media
- Two race registrations with t-shirts



## **GRAVEYARD GHOULS SPONSOR—\$500**

- Company name included on race t-shirt
- Promotional table at event and opportunity to distribute promotional materials
- Company logo on race materials and website
- One race registration with t-shirt



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## Scary Scurry Kids' Run 2017



### KIDS RACE SPONSOR—\$1,500



### LITTLE DEVILS SPONSOR—\$250

*(Limited to 1)*

- Company logo will appear prominently on kids' race banner
- Company logo on Kid's race t-shirts
- Company logo on race materials and website
- Promotional table at event
- Opportunity to distribute promotional materials

- Company name included on Kid's race t-shirts
- Name on website
- Promotional table & Opportunity to distribute promotional materials



### IN-KIND PARTNER



### MEDIA PARTNER

**Provide Item or Good to Support Race**

- Company name on t-shirt
- Included on website
- Promotional table or one race entry

**Advertise on Print, TV, or Radio**

- Company name on t-shirt
- Included on website
- Promotional table or one race entry



# 5K Sponsorship Opportunities

For more information about sponsorship information, please contact:

Karin Romans  
HoBOOken5K@gmail.com

Yes! I want to support the Hoboken Shelter with a \_\_\_\_\_ Sponsorship in the amount of \$ \_\_\_\_\_.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ Apt/Ste: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please make checks payable to: Hoboken Shelter**

Mail to: Hoboken Shelter, Attn: HoBOOken 5K, 300 Bloomfield Street, Hoboken, NJ 07030

Please charge my: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Amex in the amount of \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp.: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

*\*Please keep a copy of this form for your records.*

To be included on the t-shirt and print materials,  
your reply is due by September 15, 2017.

**Promotional materials are due by October 23<sup>rd</sup>.**

