



5K Sponsorship Opportunities

HOBOKEN5K 2016 *Halloween Run*

The **HoBooken5K** is Hoboken's one and only costumed race! This year, the race will fall on Saturday, October 29th.

This race is the Hoboken Shelter's biggest fundraising event of the year. The Shelter transforms lives, sheltering 50 people nightly, serving 500 meals daily, and hosting 1,000 showers weekly for those in need. The Hoboken Shelter provides support services to help guests gain employment, achieve independence, and reintegrate into the community. We can only do this with your support.

Last year, we raised more than **\$50,000** with nearly 1,700 runners dashing through the streets of Hoboken. There were hundreds more spectators, friends, and family in attendance. It's one of Hoboken's largest 5K races!

We are asking for your help to surpass our total from last year!



SATURDAY, OCTOBER 29, 2016
10AM | PIER A PARK | HOBOKEN, NJ



5K Sponsorship Opportunities

\$6,500 PREMIER WITCHES BREW SPONSOR



- Company logo on water bottle
- Company logo featured on banner at finish line
- Featured promotional table at event location
- Company logo on race materials and website
- Prime placement of company logo featured on race t-shirts
- Opportunity to distribute promotional materials
- Inclusion in press and social media
- 12 comped race entries



GRAVEYARD GHOULS SPONSOR—\$5,000

- Company logo featured on banner at finish line
- Featured promotional table at event location
- Company logo on race materials and website
- Prime placement of company logo featured on race t-shirts
- Opportunity to include promotional materials in entrant race bags
- Inclusion in press and social media
- 10 comped race entries



GREAT PUMPKIN SPONSOR—\$2,500

- Company logo prominently featured on race t-shirts
- Featured promotional table at event location
- Company logo featured on banner at food station
- Company logo on race materials and website
- Opportunity to distribute promotional materials
- Inclusion in press and social media
- 5 comped race entries



DASHING DEMONS SPONSOR—\$1,000

- Company logo on race t-shirts
- Company logo on race materials and website
- Promotional table at event
- Opportunity to distribute promotional materials
- Inclusion in press and social media
- 2 comped race entries



MONSTER MILE MARKER SPONSOR—\$500

(Limited to 3)

- Company logo on one Mile Marker along race course
- Company logo on race materials and website
- Promotional table at event
- Opportunity to distribute promotional materials



5K Sponsorship Opportunities

Scary Scurry Kids' Run



**SCARY SCURRY
SPONSOR—\$1,500**



**LITTLE DEVILS
SPONSOR—\$250**

(Limited to 1)

- Company logo will appear prominently on kids' race banner
- Company logo on race t-shirts
- Company logo on race materials and website
- Promotional table at event
- Opportunity to distribute promotional materials

- Name featured on kids' race banner
- Name on website
- Name on sponsor thank-you list, with your coupon distributed to all runners
- Social media exchange: we'll advertise your business and you advertise our race prior to race day.



**TRICK OR TREAT SPONSOR
— IN-KIND DONATION**

Interested in distributing your foods, drinks, coupons, or advertising your business? Let's talk - in exchange, you'll receive:

- Name on website
- Name on sponsor thank-you list, with your coupon distributed to all runners
- Social media exchange: we'll advertise your business and you advertise our race prior to race day.





5K Sponsorship Opportunities

For more information about sponsorship information, please contact:

Karin Romans
HoBOOken5K@gmail.com

Yes! I want to support the Hoboken Shelter with a _____ Sponsorship in the amount of \$ _____.

Name: _____ Company: _____

Address: _____ Apt/Ste: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Please make checks payable to: Hoboken Shelter

Mail to: Hoboken Shelter, Attn: HoBOOken 5K, 300 Bloomfield Street, Hoboken, NJ 07030

Please charge my: _____ Visa _____ MasterCard _____ Amex in the amount of \$ _____

Name on Card: _____

Card Number: _____ Exp.: _____

Authorized Signature: _____

**Please keep a copy of this form for your records.*

To be included on the t-shirt and print materials,
your reply is due by September 15, 2016.

Promotional materials are due by October 23rd.

